GKMA-UDP

The Uganda Coat of Arms: Communicates country ownership of GKMA-UDP. The Coat of Arms of the Republic of Uganda will take precedence in the event that there is limited space at the top of front of a C&V product. For documents, to avoid crowding and enhance readability, the Uganda Coat of Arms will stand alone at the top centre. Slightly below it, Office of the President- Ministry of Kampala Capital City and Metropolitan Affairs will be inscribed. Further below the inscription will be the name of GKMA-UDP spelt out in full. The words, Office of the President, will always be larger in font from the MoKCCA&MA and GKMA-UDP words. For visual content, the coat of arms will appear prominently.

The World Bank logo: Communicates support from, and partnership with the World Bank to the government of Uganda, in implementation of GKMA-UDP. The bank's logo will always be placed alongside the Coat of Arms of the Republic of Uganda. If space is sufficient at the top page of a document, the World Bank logo will be put at the top right corner while the Uganda Coat of Arms will be top left. In the event the space is limited at the top of the document, the World Bank Logo will be placed clearly at the bottom of the page. For GKMA-UDP visual content (videos and slides), World Bank's logo will appear prominently.

The Agence Frangaise de Development AFD logo: Communicates support from, and partnership with the French Development Agency. AFD's logo will always be placed alongside the Coat of Arms of the Republic of Uganda. If space is sufficient at the top page of a document, the AFD logo will be placed at the top right corner while the Uganda Coat of Arms will be top left. In the event that the space is limited at the top of the document, AFD's Logo will be placed clearly at the bottom of the page. For GKMA-UDP visual content (videos and slides) the AFD logo will appear prominently.

GKMA-UDP logo: A symbol that identifies and differentiates the program from other programs or projects. The GKMA-UDP logo

communicates the Greater Kampala Metropolitan Area Urban Development Program's objectives. The building represents creation of workspaces and employment opportunities for the unemployed youth, women and economic clusters. The street lights, white, black and yellow lines represent enhancement of mobility and accessibility in GKMA-UDP implementing entities. The tree and garbage bin represent fostering resilience and environmental sustainability in the region. Furthermore, the circle encompassing the images represents enhancement of the capacity of MoKCC&MA and implementing entities for improved service delivery

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